

Revolutionizing Digital Color Label Printing

## VP700 | Powered by memjet

**FAST . ON-DEMAND . COLOR LABELS**

**Print Exactly The Labels You Need And When It Matters.**

The VP700 delivers incredibly high definition color labels for your merchandise. Coupled with its blazing print speed & low ink cost, the VP700 brings fast yet affordable labels to any production floor.



The VP700 supports all major MS Windows based label and graphics design applications like



**Low Investment  
= High ROI**



**Compact Desktop**



**Fast and Flexible  
= Shorten Time to Market**

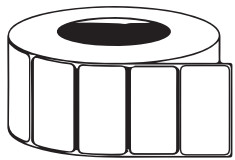


**Low Cost per Label  
= Higher Margin**



**1,600 dpi  
Top Notch  
Print Quality**

### Improve Productivity



**Step 1  
Use Standardized  
Die-Cut Blank Labels**



**Step 2  
Print on Demand**



**Step 3  
Flexible Labels**  
Suitable for high-mix (or variations),  
low volume production

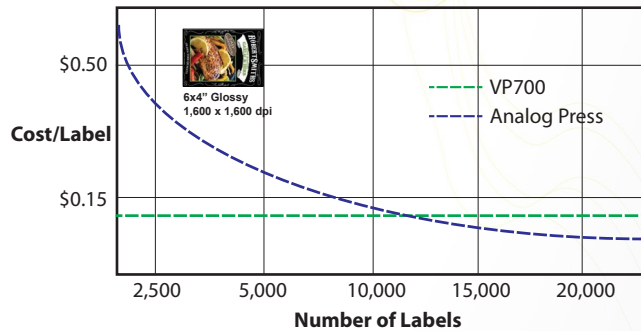


**No Pre-printed Labels  
No Inventory Management  
No Separate Printing for Variable Data**

Scan here to see  
VP700 in action



**Comparing Cost/Label**



Suitable for



F&B



GHS/  
Chemical



Healthcare/  
Nutraceuticals



Logistics



Manufacturing



Retail



Small-Medium  
Enterprises

# Product Specifications



## GENERAL

<b>Print Speed</b>	6 or 12 ips (152.4 or 304.8 mm/s)
<b>Print Resolution</b>	1,600 x 1,600 dpi or 1,600 x 800 dpi
<b>Print Width</b>	2" - 8.5" (50.8 - 215.9 mm)
<b>Communication</b>	USB 2.0, 10/100Base-T, GPIO
<b>Inks</b>	Dye Ink in 5 individual 250ml CYMCK color
<b>Time to First Label</b>	Less than 10s
<b>Dimensions</b>	18.7" (W) x 19.6" (H) x 23" (D) (476 x 497 x 585 mm)
<b>Weight (Printer only)</b>	77 lbs (35 kg)

## PRINTING

<b>Print Modes</b>	Roll-to-Cut, Roll-to-Roll, Print & Hold
<b>Barcode PQ</b>	1D barcode ≥ Grade B (Code 39) with 10 mils bar width 2D barcode ≥ Grade B (PDF417) with 10 mils cell size

## OPERATION

<b>Electrical</b>	Universal power supply - 100 - 240 Vac, Peak current < 4A
<b>Operating Temperature</b>	15 to 35°C at RH 20 - 80%
<b>Storage Temperature</b>	-5 to 50°C
<b>Standards/Approvals</b>	FCC Part 15, Subpart B, Class A (US), CE (Europe), BSMI (Taiwan) IEC 60950-1 Compliance (International), RCM (Australia), CCC (China), cCSAus (US/Canada)
<b>User Interface</b>	Embedded web server Blacklit LCD control panel in 8 languages LED for Printer warnings and readiness indication Unobstructed accessibility to service bays for print head and ink tanks Designed for ease of setup, troubleshooting and service

## MEDIA

<b>Sensor Type</b>	Gap, Reflective sensor for black mark
<b>Media types</b>	Roll (Continuous, Die-cut), Fan-fold
<b>Media Thickness</b>	0.1 - 0.3 mm
<b>Roll Diameter</b>	8" (203 mm) OD with 3" (76.2 mm)
<b>Supported Media</b>	Glossy, matt, synthetics
<b>Media Length</b>	Up to 40" (1,016 m)

<b>Construction</b>	Metallic casing with industrial grade ruggedness
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<b>What's in the Box</b>	Printer (Integrated with Un-winder), print head, USB Cable, AC power cable and ink cartridges
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<b>Warranty</b>	1 Year limited warranty or 5 Million inches, whichever comes first
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## Overview

Recessed handles

Angled backlit LCD

Large 250ml ink cartridges

Easy access to print engine & ink cartridge bays

- 8.5" print width
- Up to 1,600 x 1,600 dpi
- Supports Roll-Roll, Roll-Cut & Print-Hold modes
- Fast Time-to-First Label < 10s
- Automatic cutter
- Supports hot-swapping
- Remote access via Embedded Web Server

- Built-in Un-winder for 8" OD roll
- Dust protection enclosure with view window
- Supports external un-winder for larger roll

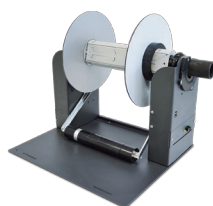
- Ethernet 10/100Base-T
- USB 2.0
- GPIO
- Power Input

All connection ports are neatly designed and well placed at the back panel

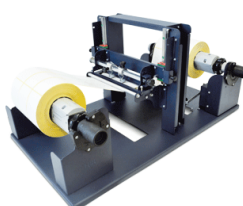
## Accessories

For more information, please visit us at [vipcolor.com](http://vipcolor.com)

### Re-winder/Un-winder



### Label Slitter



### Matrix remover & Slitter

